

2022

Deeg
SIMMENTAL

**BULL & FEMALE
SALE**



ON THE FARM - THURSDAY MAR. 10 2022 - 1:00 PM - STRATHMORE, AB

SALE INFORMATION

SALE DAY PHONES

Jordan Deeg 403.999.4191
Katie Deeg 403.899.2291
Bohrson Marketing Services Ltd.
Scott Bohrson 403.370.3010
Taylor Richards 306.821.4169
Darryl Snider 780.385.5561

SALE STAFF

Auctioneer
Col. Ryan Dorran 403.507.6483
Ringmen
Rod McLeod 403.540.7986
Taylor Richards 306.821.4169
Consultant
Bryan Mackenzie 403.627.8266

INSURANCE

Stockmans Insurance
Cheryl Brown 403.601.3460

ONLINE BIDDING

Mark Shologan 780.699.5082
Dacie Johnson 780.656.5513

~SMOKED BRISKET LUNCH ~

FULLY GUARANTEED All animals will carry a standard breeding guarantee as specified by the Canadian Simmental Association. At no time shall the seller's liability exceed the purchased price of the animal.

HOMOZYGOUS TESTING Many bulls have been Homozygous Polled & Homozygous Black tested. Results will be done prior to sale. **At the time of print many Homo Polled/Black results are pending. Please check our website or supplement sheet sale day for updates.**

TERMS OF SALE & IN-HERD SEMEN All bulls sell under the standard terms and conditions as set forth by the Canadian Simmental Association, copies will be available on sale day. All bulls sell in their entirety but Deeg reserves the right to collect semen on any bull that is offered in the sale for in herd use only. This is at Deeg's cost and the buyer's convenience.

DELIVERY AND BOARD Each animal becomes the risk of the purchaser as soon as it is sold. Insurance is available sale day. Bulls staying at Deeg's for later delivery SHOULD be insured. Free Delivery to central points in Western Canada. Bulls may be kept at Deeg's free of charge until May 1st. If you wish to pick your bull up we ask you to do so the following week. Bulls picked up before April 1st will receive \$100 discount on your purchase(s).

CATALOGUE INFORMATION EPD's are current and up-to-date as of publication date. Information in this document is believed to be accurate but any updates from the auction block will take precedence. All information has been supplied by the seller.

SALE VIDEOS : Videos of all lots will be available on CattleVids.ca early February. This will be a video sale format with the bulls and heifers penned close to sale barn.



2022 CSA BREED AVERAGES

CE	BW	WW	YW	MCE	MWW	Milk	API	TI
7.2	3.7	75.9	111.7	4.0	66.3	28.4	110.93	69.88

WELCOME FROM SALES MANAGEMENT

The Deeg Simmental program is backed by some of the greatest people within the industry and is one we are proud to have a close working relationship with. The Deeg operation is a true family run outfit with all three generations actively involved in the day to day on the ranch side and the farming side, and the keen interest shown by the young third generation is a testament to the deep roots the family has in agriculture. We are very pleased to welcome you to the second on-farm bull and female sale which highlights the strongest set of bulls and select females this highly respected program has assembled.

The Deeg program is synonymous with quality Simmental genetics and has always been home to some of the most sought after and proven herd sires within the entire beef industry. The legendary Cobra called Strathmore home where he spent the spring breeding season at for nearly 8 impressive seasons. The likes of Tycoon and Capacity are breed leading sires that were purchased in their respective sale years by Deegs and used heavily in their great program and the influence of these bulls is very evident. Nothing is spared when it comes to sourcing the best walking bulls possible by Deegs and the new calf crops by Landmark and R Plus 9189G, to name a couple, are evident of that and compliment the proven crops of senior herdbulls Capacity, Tycoon, Tactic and Grimley.

Like the powerful herd bulls sourced here, the search for top females to build around at Deeg Simmentals is also never ending. As well known as Deegs are for their herdbull battery, maybe the most famous animal to be a huge part of their operation is the legendary WFL Sage 506C and her 4 direct sons by different sires as they truly highlight the offering. Her influence runs deep throughout this great outfit and its great to see her first calving daughters in

lactation become equally as productive as she is with some daughters also being highlighted in this catalog backing some future herd bull prospects.

The 45 herd bulls on offer are truly exciting and as you study the catalog you will find there are many options to suit your needs. Red and Black bulls, rugged performance bulls, calving ease bulls, 1/2 blood and 3/4 blood bulls. They are all here and ready for your inspection! The Deeg bulls are consistently hairy, sound made beef bulls that are backed by a hard working, no nonsense, cow herd that has a heavy emphasis on foot and udder quality. The 6 replacement females on offer are an exciting group and a few different sires are represented. These females are from the top of the replacement pen and are supposed to be kept in herd, but due to the cowherd being at a number that's manageable for the crew at Deeg's, the opportunity to offer some top females becomes available to you.

We really encourage you to reach out to anyone at Deeg Simmental to discuss the offering and your own program so they can help recommend a bull to suit your needs. We hope you're able to join us sale day in Deeg's sale barn on the farm to take in a delicious smoked brisket lunch and the great hospitality, but if for any reason you are unable to attend, please feel free to reach out to any of us at Bohrson Marketing and we would be glad to assist you in any way.

Best regards,

The Bohrson Marketing team



BOHRSON
MARKETING SERVICES

WELCOME FROM THE DEEG FAMILY

It is with great pleasure that we welcome you to our second bull sale at home on the farm. The cover says this will be the 19th bull sale but really it is our 37th, as before moving to Olds we had consigned bulls to Calgary Bull Sale for 18 consecutive years with great success. Prior to that we sold bulls from home privately. As Dave and I slow down a bit it is gratifying to watch Jordan and Katie take the reins and advance our program. As their kids get older it is cool to watch their interest in all things Ag grow. Even though some days it feels like we're herding cats, they are becoming good help!

This year's offering is one we are really high on with a nice split of red and black bulls and a good cross section of performance and calving ease bulls. Hopefully there is something in the pen to suit most needs. We continually key on udder quality, foot structure, and temperament, and are excessively critical of our own cattle. Each year we invest heavily in new walking herd sires as well as AI sires. We also implant a group of embryos from proven donors all in the pursuit of a better product for our customers. Again, this year we will offer a small but complete group of open heifers that compliment the bulls and represent our cowherd.

We work closely with Trouw Nutrition to analyze feed samples and formulate a ration consisting of cut hay, barley silage, and a pellet containing protein, chelated minerals, rumensin, and probiotics. Our goal is to allow the bulls to express their genetic potential without compromising soundness and longevity. We also continue to work closely with Dr. Waylon Wise of CCHMS on the overall herd health.

We would like to thank everyone that has purchased from us in the past and to all who have shown an interest in our program. Without your support and confidence in our program we wouldn't be able to do what we love and be a part of this incredible industry.

Please feel free to stop by the farm prior to the sale to appraise our offering, have a visit and share a coffee or something. We look forward to catching up with you on sale day but if you can't make it, please feel free to give Jordan a call and he can discuss your needs and give you his no bullshit assessment of our offering. We also have the highly capable Bohrsen Marketing team working with us and they are all very familiar with the cattle so contact them to get an honest appraisal.

The sale will be broadcast for your viewing and bidding pleasure on DLMS and videos of our entire offering will be available mid February on CattleVids.ca.

Thank you in advance for your interest and hope to see you at the farm March 10th.

The Deeg's



Jordan, Katie, Dane, Brynn & Allie
Roger - Dave

253063B RGE RD 255,

Wheatland County, AB TIP 0W3

Jordan: 403.999.4191 - Katie: 403.899.2291

Roger: 403.901.5305 - Dave: 403.934.4191

deeg@deegsimmental.com

WWW.DEEGSIMMENTAL.COM



Cow/Calf Health and Management Solutions (CCHMS) works together with Deeg Simmental to manage their entire herd through an integrated and comprehensive health, nutrition and production management program. Detailed data is collected on each individual animal at all key health and production points and is kept in a secure web-enabled database called Herdtrax®. We continually monitor and audit this data and use this information to improve the health, welfare, performance and efficiency of the entire operation.

Disease Prevention

Deeg Simmental follows a detailed vaccination program to help ensure that the cattle stay healthy and continue to thrive after they're delivered.

Calves are vaccinated within the first 10 days of life:

- IBR/PI3/BRSV (MLV) – Inforce 3® (intransal)

Calves are vaccinated in the spring prior to pasture turnout with the following:

- IBR/PI3/BRSV (MLV) – Inforce 3® (intransal)
- BVD (MLV) and Mannhaemia hemolytica – One Shot® BVD
- 7 way Clostridial and Hlstophilus Somnus – Ultrabac® 7/ Somnubac®

Calves are vaccinated at weaning with the following:

- IBR/PI3/BRSV/BVD (MLV) and Mannhaemia – Bovi-Shield® GOLD One Shot®
- 7 way Clostridial and Hlstophilus Somnus – Ultrabac® 7/ Somnubac®
- Parasite Control – Safe-Guard® initially, followed by Ivermectin in fall.

Replacement heifers are vaccinated pre-breeding:

- IBR/PI3/BRSV/BVD (MLV) – Bovi-Shield® GOLD FP®5 (Fetal Protection)

Cows, bred heifers, bulls are annually vaccinated post-breeding:

- IBR/PI3/BRSV/BVD (Killed) – CattleMaster® GOLD FP®5 (Fetal Protection)

Bulls prior to the sale have been vaccinated and treated with the following:

- Fusobacterium Necrophorum – Fusoguard™ (footrot and liver abscess vaccine)
- Two doses given twice 60 days apart
- Lice Control – Permethrin

Bulls prior to the delivery will be boosted, and ready for turnout:

- IBR/PI3/BRSV/BVD – Bovi-Shield® GOLD FP®5

Breeding Soundness Examination

Each bull has passed an extensive Bull Soundness Examination which includes soundness of structure, palpation of testis and internal sex glands, scrotal circumference, examination of the penis as well as verifying sufficient sperm motility and morphology. Bulls that are considered to be Satisfactory if they have already passed the above criteria at sale time. [Those bulls that are deemed as “Decision Deferred” are either prepubertal or stressed and are showing sufficient signs of improvement and likely will be satisfactory as soon as the days get longer and the grass get greener. There is considerable selection pressure placed on young bulls and 30% of all bulls will fail to produce an adequate sample at 12 mo., 15% at 14 mo., 5% at 16 mo. None of the decision deferred bulls will be delivered until they prove to be satisfactory breeder]

CCHMS is proud to work with Deeg Simmental and if there are any questions please contact me and I can always find the time to talk about cows, bulls and the Canadian cattle industry.

Congrats on another outstanding pen of bulls!
Dr. Waylon Wise BSc. Ag, DVM



Thank you to Ryan Leys for all your help!

REFERENCE SIRES



RF CAPACITY 742E



BROOKING GRIMLEY 7105



MUIRHEADS TACTIC 69D



R PLUS 9189G



SVS TYCOON 841F



NUG LANDMARK 310G

THANK YOU TO OUR 2021 BUYERS

Bryan & Sherry Mackenzie
Chad Eaton
Clifford Land & Cattle
Colten Stewart
Darcy Stewart *
Daryl Farms
Earl Winther
Ernest Farms
GB Farms
Hampton Simmentals*
Harvie Crest
Hillcrest Farms
Jeff & Laurie Miller *
Johnson Ranching

Kathol Farms Ltd. *
KT Ranches
Lone Butte Ranching
M&R Damen Farms Ltd
Mader Ranches
Maxwell Simmentals
MCG Simmentals
Mountain View Colony *
Mustang Land & Cattle
North Hill Simmentals
Prairie Diamond Farms
Randy Bertschy *
Riverside Ranch Ltd.
Robert Farms 97 Ltd. *

Smith Simmentals *
Stahlville Colony
Swantewitt Simmentals
TJ Maynard *
Tom Jackson
Ultra Livestock
Valleyview Colony
Wayne Risdon
Wheatland Colony *
Wilson Stock Farm
Yellowrose Cattle Co

* Denotes Multiple purchases



LOT 1 PB SIMM - POLLED - RED

- This Tycoon son comes from one of our most productive cow families. His dam 47B has been a huge producer with her first calf being our favourite Absolute daughter who raised Deeg Bankdraft 16F
- Deeg Ms 47B has sent females to Eagle Ridge and Erixon Simmentals as well as sons at Kathol Farms and Yellow Rose/Hampton Simmentals
- Much like last year's full brother this guy is full of depth with lots of length and muscle shape that tracks extremely well on a big square hoof



FULL SIB



MATERNAL SIB

1
LOT

DEEG MR TYCOON 6J #1373590 - RDD 6J - Jan 3, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
93	770	1383	6.9	3.5	92.2	131.4	2.8	76.1	30	115.31	78.11

SIRE SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B

DAM NCB COBRA 47Y
DEEG MS 47B
DEEG MS 30Z



LOT 2 PB SIMM - POLLED - RED

- Performance Tycoon son that pushes down the scale as the heavy weight of pen. Plenty of length and softness in a dark red package
- Tycoon continually makes them dark, long, deep and good
- Dam is a larger framed female with two daughters in herd and a son at Kathol's of Rockyford



MATERNAL GRANDSIRE

2
LOT

DEEG MR TYCOON 15J #1373606 - RDD 15J - Jan 4, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
97	858	1490	4.5	4.7	102.3	148.7	0.1	80.9	29.7	115.24	83.25

SIRE SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B

DAM KUNTZ SUPER DUTY 4Y
DEEG MS 2A
RDD MS 102T

LOT 3 PB SIMM - HOMO POLLED - RED

- The sleeper of the Tycoon sons, may not be the darkest red or the biggest but could be the most complete
- He has a huge square hip and bold rib shape with an attractive front third and excellent structure
- Deeg Ms 26D is a big-time producing Cobra daughter that has a son at Jeff & Laurie Miller's as well as a full sister to 93J in herd that is extremely good



MATERNAL SIB

SIRE SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B

DAM NCB COBRA 47Y
DEEG MS 26D
RUST MISS 440B

3
LOT

DEEG MR TYCOON 93J #1373684 - RDD 93J - Jan 20, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
90	762	1380	8.6	2.7	90.9	134.3	3.7	69.4	23.9	117.5	78.82

LOT 4 PB SIMM - POLLED - RED

- Not sure you could make one with more length or any darker than this dude. He is free moving and tracks perfectly on a big dark hoof
- He has one of the most attractive heads you could put on a bull and just a modest 86 lb birthweight
- He has tons of muscle shape and presence that is sure to catch your eye
- His dark red dam is easy keeping, long and deep with an excellent udder and goes back to one of Sunny Valley's top donors



SIRE SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B

DAM IPU RED DEPUTY 25C
SVS RED SARA 704E
SVS RED SARA 517C

4
LOT

DEEG MR TYCOON 96J #1375308 - RDD 96J - Jan 20, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
87	769	1401	5.9	2.6	88.2	132.4	-0.8	71.4	27.3	114.05	76.62



LOT 5 PB SIMM - POLLED - RED

- Another stout Tycoon son that is sure to add length and pounds to his calves
- Deeg Ms 27Z is a big ribbed, dark featured female with impressive track record
- She is the first daughter off RDD 34X who raised Deeg Digger 13E as well as other sons and daughters that topped past sales
- Deeg Ms 27Z has sons at Bahama Farming, Jerene Farms, Newell's and had a female go to SimPower



MATERNAL SIB



MATERNAL SIB

5
LOT

DEEG MR TYCOON 108J #1375324 - RDD 108J - Jan 22, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
99	911	1471	4.9	5.3	97.5	138.7	1.7	78.8	30	110.19	78.5

SIRE

SVS BROOKS 669D
SVS TYCOON 841F
SVS RED ANNIE 411B

DAM

TNT GUNNER N208
DEEG MS 27Z
DEEG MS 34X



LOT 6 PB SIMM - POLLED - RED

- Deep made from front to back with extra rib expression and muscle shape
- First set of Landmark calves haven't disappointed, wish we had more of them, mostly heifer calves from him this first calf crop
- The Super Duty daughters are easy keeping females that all have great udders and raise big calves
- Sons at Millers, Bushfield's, and Mackenzie's as well as two daughters in herd



MATERNAL SIB

6
LOT

DEEG MR LANDMARK 10J #1373599 - RDD 10J - Jan 3, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
80	719	1298	4.4	4.4	85	127.5	1	67.1	24.6	120.93	78.22

SIRE

WS BEEF KING W107
NUG LANDMARK 310G
MISS CAMDEN 53E

DAM

KUNTZ SUPER DUTY 4Y
DEEG MS 71B
DEEG MS 88X

LOT 7 PB SIMM - POLLED - RED

- Dark, attractive made Landmark son that gets more impressive each week
- A quarter of the replacement pen are Landmark daughters that are an impressive group and will add value to our herd in the coming years
- Thistle 633D was selected out of FNL a few years ago and has matured in a big volume female



7
LOT

DEEG MR LANDMARK 38J #1373641 - RDD 38J - Jan 10, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
94	797	1328	6	4.4	91.4	130.6	4	72.5	26.8	123.66	81.34

SIRE WS BEEF KING W107
NUG LANDMARK 310G
MISS CAMDEN 53E

DAM R PLUS PRAIRIE FIRE
CMS THISTLE 633D
MCINTOSH MERCEDES 23Z

LOT 8 PB SIMM - POLLED - RED

- Deeg Ms 74E is a maternal sib to lot 6
- Complete individual that's smooth made and good footed
- Dam is big ribbed and deep sided with a good udder



8
LOT

DEEG MR LANDMARK 65J #1373666 - RDD 65J - Jan 15, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
97	816	1366	3.8	4.8	92	137.9	0.6	72.6	26.6	117.77	80.55

SIRE WS BEEF KING W107
NUG LANDMARK 310G
MISS CAMDEN 53E

DAM SPRINGCREEK ANCHORMAN 82Z
DEEG MS 74E
DEEG MS 71B



LOT 9 PB SIMM - HOMO POLLED - RED

- Pen favourite that we could talk about all day. Super complete with extremely square hoof and plenty of heel
- The best Sage son that we have raised to date
- Sage needs no introduction as one of the hottest females in the breed
- Full brother sold to Packet Bros and full sister is dam of lot 14



FULL SIB

SIRE

9
LOT

DEEG MR BLUE CHIP 49J #1375423 - RDD 49J - Jan 12, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
95	827	1334	6.3	3.9	91	131.6	6.7	71.9	26.4	109.13	75.63

SIRE
 SPRINGCREEK LINER 56U
 SPRINGCREEK BLUE CHIP 9D
 SPRINGCREEK TARA 111R

DAM
 R PLUS RELOAD 2006Z
 WFL RED SAGE 506C
 WFL RED SAGE 1003Y



LOT 10 PB SIMM - HOMO POLLED - RED

- Modest 86 lb birthweight on this attractive Tycoon son
- Moderate in frame with a square build and soft middle
- Two impressive full sisters in replacement pen



DAM

10
LOT

DEEG MR TYCOON 89J #1375656 - RDD 89J - Jan 19, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
86	758	1299	6.4	3.4	88.5	125.5	3.7	71.8	27.5	103.22	74.79

SIRE
 SVS BROOKS 669D
 SVS TYCOON 841F
 SVS RED ANNIE 411B

DAM
 R PLUS RELOAD 2006Z
 WFL RED SAGE 506C
 WFL RED SAGE 1003Y

LOT 11 PB SIMM - HOMO POLLED - RED

- The longest of the Sage sons with the herd bull look
- Large testicle development, big hipped and awesome haired in a smooth package
- Been a standout since birth and hasn't slowed down
- Deeg Digger 13E was a highlight a few years back to Wilson Stock Farms. Daughters from him in herd are easy keeping



SIRE

11
LOT

DEEG MR DIGGER 104J #1375431 - RDD 104J - Jan 21, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
105	800	1374	6.6	4.8	78	105.4	5.5	61.3	22.3	101.14	67.49

SIRE MAF R HORIZON 7Y
DEEG DIGGER 13E
DEEG MS 34X

DAM R PLUS RELOAD 2006Z
WFL RED SAGE 506C
WFL RED SAGE 1003Y

LOT 12 PB SIMM - HOMO POLLED - RED

- Dark red and hairy with a square dark hoof
- This big hipped and soft sided Roosevelt son has a full sib in the replacement pen that is equally as good
- We flip flop on which Sage son is the best in the pen as they are all consistent and have different attributes to appreciate



SIRE

12
LOT

DEEG MR ROOSEVELT 115J #1375434 - RDD 115J - Jan 22/21

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
101	819	1360	6.1	4.7	88.8	133.9	4.2	71.6	27.2	110.49	75.57

SIRE CDI AUTHORITY 77X
KWA ROOSEVELT 63F
KWA MS ROCK 138Z

DAM R PLUS RELOAD 2006Z
WFL RED SAGE 506C
WFL RED SAGE 1003Y



LOT 14 PB SIMM - HOMO POLLED - RED

- Heck of a job from a first calf heifer! The Sage daughters are showing they are productive as their mother
- Dam is a full sib to the lot 9 bull and has a Tycoon son at side currently that will be one to watch for next year
- Adair Ranch 616F was selected to use on heifers but his easy doing nature cut that short as he is packed with muscle and guts. His first calves came easy and grew quick. His EPD profile is second to none



14 DEEG MR RANCH 19J #1373612 - RDD 19J - Jan 5, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
92	808	1373	9.1	3.7	94	142.8	6.7	71.6	24.6	123.58	82.5

SIRE TNT MOONLIGHT A328
ADAIR RANCH 616F
 ADAIR RANCH 616D

SIRE

DAM SPRINGCREEK BLUE CHIP 9D
DEEG MS SAGE 44G
 WFL RED SAGE 506C

DAM



LOT 15 PB SIMM - POLLED - RED

- Heavy haired, extra length and an ideal candidate for second calvers
- Dam is a maternal sister to the productive lot 23's dam
- Ranch 616F had the highest ADG on test as a coming two year old of any bull the Adair's sold that year. A trait he is passing onto all his progeny
- Daughters from 616F possess the length and softness as he does with a productive look

15 DEEG MR RANCH 140J #1375357 - RDD 140J - Feb. 1, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
88	851	1445	8.3	3.8	88	134.1	3	66.2	22.2	120.03	79.14

SIRE TNT MOONLIGHT A328
ADAIR RANCH 616F
 ADAIR RANCH 616D

SIRE

DAM ERIXON RELENTLESS 110D
DEEG MS 88G
 WFL BLACK WONDER 9017W

LOT 16 PB SIMM - HOMO POLLED - RED

- True feature of a heifer bull with a stacked pedigree
- His Liner 56U x Sage dam entered our donor pen last year and we are excited to have nine Tycoon progeny from her on the ground now
- Deeg Mr Red Heat 11J has the dark colour, length, muscle shape and smoothness to make him one to be excited about



SIRE

SIRE
HOOKS SHEAR FORCE 38K
WHL RED HEAT 1734E
CMS SODA POP 422B

DAM
SPRINGCREEK LINER 56U
DEEG MS SAGE 105G
WFL RED SAGE 506C



16
LOT

DEEG MR RED HEAT 11J #1373600 - RDD 11J - Jan 3, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
80	703	1354	14.4	-0.7	69	101.4	9	60.6	26.1	133.51	73.36

LOT 17 PB SIMM - POLLED - RED

- The Red Heat progeny have exceeded expectations with their ability to grow from small starts
- They don't give up performance as with most heifer bulls, the perfect type
- Lydia 155G goes back to the gorgeous LFE 646B female that never has an off day



MATERNAL GRANDDAM

SIRE
HOOKS SHEAR FORCE 38K
WHL RED HEAT 1734E
CMS SODA POP 422B

DAM
IPU RESOLVE 114D
DEEG MS LYDIA 155G
LFE RS LYDIA 646B



17
LOT

DEEG MR RED HEAT 31J #1373635 - RDD 31J - Jan 9, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
78	695	1260	15.1	-1	67.4	97.3	7.9	56.2	22.5	133.28	73.53



LOT 18 PB SIMM - POLLED - RED

- Moderate set heifer bull with deep red colour
- Dam is a striking Tactic daughter that is heavy haired and graced with a stunning udder
- Ranks in the top 5% of the breed for calving ease and birthweight as well as API when analyzing his EPD's
- Use with confidence in the heifer pen with Tactic, Cobra and Dream On in the bottom side and the top heifer bull in our opinion Shear Force on the top of the pedigree



SIRE

18 DEEG MR GOLD KEY 26J #1373630 - RDD 26J - Jan 8, 2021
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
80	722	1220	14.3	-0.4	68.3	97.4	7.1	60.7	26.5	133.01	73.56

SIRE
HOOKS SHEAR FORCE 38K
WHL GOLD KEY 1619D
CMS SODA POP 417B

DAM
MUIRHEADS TACTIC 67D
DEEG MS 98G
DEEG MS 84B



LOT 19 PB SIMM - HOMO POLLED - RED

- An interesting dude here that came in a tanky female from Double Bar D
- Crazy soft in his middle third with extra hip shape and dimension
- Molly 754F is dark red, extra soft made and hairy with perfect teat placement and size



SIRE



DAM

19 DEEG MR LAST CALL 133J #1375646 - RDD 133J - Jan 28, 2021
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
96	799	1388	4.1	4.1	82.1	120.4	0.3	68.6	27.5	111.01	74.64

SIRE
W/C BANKROLL 811D
FELT LAST CALL 304F
FELT SADIE 304C

DAM
KWA LAW MAKER 59C
DOUBLE BAR D MOLLY 754F
DOUBLE BAR D MOLLY 610D

LOT 20 PB SIMM - POLLED - RED

- Dark red and hairy Distinction son that is well balanced
- His dam is one of the best Horizon females here that is hard to fault in all aspects
- Distinction was specifically kept back to use in our own herd as he combined the productive Rust Miss 440B and Erixon Relentless 110D in a dark red complete package



20 DEEG MR DISTINCTION 121J #1375335 - RDD 121J - Jan 24/21

SIRE ERIXON RELENTLESS 110D
DEEG DISTINCTION 22G
RUST MISS 440B

DAM MAF R HORIZON 7Y
DEEG MS HAYLEY 68C
RDD MS 134T

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
91	708	1210	4.9	4.5	75.1	100.9	3.5	56.6	19	102.31	66.73

LOT 21 PB SIMM - POLLED - RED

- Performance red Capacity son from our daughter Brynn's growing herd
- Smooth made with an abundance of depth and performance
- Dam is a maternal sister to the high selling Capacity daughter out of the SimPower sale to Double Bar D
- Deeg Ms 8B has two daughters in herd and sent a son to Earl Winther in her second calf



MATERNAL SIB TO DAM

21 DEEG BMD MR CAPACITY 113J #1375326 - RDD 113J - Jan 22, 2021

SIRE WFL WESTCOTT 24C
RF CAPACITY 742E
RF FAMOUS 409B

DAM NICHOLS MANIFEST T79
DEEG MS 8B
TWIN-CHIEF ZENA 819Z

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
102	873	1419	4.4	5.9	94.7	145.3	3	73.2	25.8	116.51	79.86



LOT 22 PB SIMM - HOMO POLLED - BLACK

- Long spined Capacity son that checks a lot of boxes
- Dam is the donor female we selected out of Blacksand's dispersal that has two daughters in herd and a sent a bull through the WD Bull Sale three years ago
- Deva 21X is still a gorgeous youthful looking female at twelve years old
- Full sister sold to Rancier's in 2020 FNL



DAM



MATERNAL SIB

22 DEEG MR CAPACITY 25J #1373628 - RDD 25J - Jan 7, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
91	751	1239	8.4	3.7	80.9	116.8	6	65.4	24.9	118.05	73.92

SIRE WFL WESTCOTT 24C
RF CAPACITY 742E
RF FAMOUS 409B

DAM SAND RANCH HAND
BLACKSAND RANCH DEVA 21X
NEVAS L93



LOT 23 PB SIMM - POLLED - BLACK

- Here's a bull that is sound, complete, balanced and hard to fault
- He is long bodied, heavy muscled and carries himself with pride
- A full and maternal brother were highlights the last two years selling to Wheatland Farming. As well as a full brother at Mountain View Colony three years ago
- You would be hard pressed to find a better footed cow than 79B! She had her first heifer calf this year and already looks like a knock out



MATERNAL SIB

23 DEEG MR CAPACITY 44J #1373650 - RDD 44J - Jan 11, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
100	801	1428	5.3	5.2	86.9	130.4	1.1	70.1	26.6	107.68	74.1

SIRE WFL WESTCOTT 24C
RF CAPACITY 742E
RF FAMOUS 409B

DAM MUIRHEADS BULL 60X
DEEG MS BLACK MOMBA 79B
WFL BLACK WONDER 9017W

LOT 24 PB SIMM - POLLED - BLACK

- Capacity son with extra length and made right
- Has the highest rate of gain in the last two months
- His Absolute dam is a model female with a perfect set of feet



24 DEEG MR CAPACITY 80J #1373678 - RDD 80J - Jan 17, 2021
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
92	797	1415	8.9	3.2	87	130.8	4.2	67.7	24.2	121.33	78.44

SIRE WFL WESTCOTT 24C
RF CAPACITY 742E
RF FAMOUS 409B

DAM WFL ABSOLUTE 51Y
DEEG MS 60D
DEEG MS 24B

LOT 25 3/4 SIMM/ANGUS - HOMO POLLED - BLACK

- Nicknamed the bear and appropriately so
- He is low set with an abundance middle and hair but doesn't lack muscle shape or tracking ability
- His half blood dam is incredibly soft centered with a sweet front third



25 DEEG MR CAPACITY 144J #- RDD 144J - Feb 5, 2021
LOT

Act. BW	Aug 14 WW	Jan 28. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
100	815	1360	-	-	-	-	-	-	-	-	-

SIRE WFL WESTCOTT 24C
RF CAPACITY 742E
RF FAMOUS 409B

DAM MR HOC BROKER
ANCHORAGE KELLY 55D
REMITALL F ELINE 13X



LOT 26 PB SIMM - POLLED - BLACK

- Stretchy Capacity son that's easy to admire
- Bottom side of the pedigree has some of the most productive females we've raised starting with the 9S cow that has multiple daughters and granddaughters in production here
- His dam has been extremely productive with two daughters selling through the SimPower sale as well as two sons have been selected by Jeff & Laurie Miller



FULL SIB

MATERNAL SIB

26 DEEG MR CAPACITY 147J #1375365 - RDD 147J - Feb 7, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
102	836	1348	3.9	6	94.5	141.4	2.4	67.8	20.5	117.04	78.98

SIRE

WFL WESTCOTT 24C
RF CAPACITY 742E
RF FAMOUS 409B

DAM

NCB COBRA 47Y
DEEG MS 139B
DEEG MS 83Y



LOT 27 3/4 SIMM - HOMO POLLED - BLACK

- Big framed with plenty of depth and top
- This guy will add size, pounds, and yield to your calf crop
- His dam is a large bodied cow with extra frame and moves freely

27 DEEG MR CAPACITY 169J #1375390 - RDD 169J - Feb 23, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
101	970	1544	8.1	3.6	95.5	147.6	3.3	74.2	26.4	115.71	80.28

SIRE

WFL WESTCOTT 24C
RF CAPACITY 742E
RF FAMOUS 409B

DAM

S TITILEST 1145
SPRINGCREEK LENA 47C
SPRINGCREEK LENA 900A

LOT 28 PB SIMM - POLLED - BLACK

- Belly dragger, super soft made and just a March 1st born
- Dam is part of the Envy cow family that has been productive for raising great females
- All the Envy females carry a stunning udder and impeccable feet. Deeg Ms Envy 65F is also very attractive in her front third



MATERNAL GREAT GRANDDAM



28 DEEG MR CAPACITY 173J #1375393 - RDD 173J - Mar 1, 2021
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
92	850	1434	6.5	4.7	87.1	128	4.2	63	19.4	111.03	74.91

SIRE WFL WESTCOTT 24C
RF CAPACITY 742E
RF FAMOUS 409B

DAM WHF LIMITLESS B011
DEEG MS ENVY 65F
DEEG MS ENVY 108D

LOT 29 PB SIMM - POLLED - BLACK

- This guy is moderate in frame but explosive in muscle shape and rib depth
- The Distinction progeny convey his up headed nature that make you stop and admire
- His Resolve dam is an easy keeper that is moderate and correct



PATERNAL GRANDSIRE



29 DEEG MR DISTINCTION 86J #1375411 - RDD 86J - Jan 19/21
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
78	697	1223	7.5	2.2	71.1	100.8	3.8	52.1	16.5	108.34	67.16

SIRE ERIXON RELENTLESS 110D
DEEG DISTINCTION 22G
RUST MISS 440B

DAM IPU RESOLVE 114D
DEEG MS 28F
DEEG MS 85C



LOT 30 PB SIMM - POLLED - BLACK

- Calua 141C hasn't missed one yet! Proving she can mate to a variety of bulls makes her a big-time asset to the herd
- Two sons have gone through the sale to M&R Damen Farms and Wheatland Farming, as well as two females have sold from her – a highlight in the Cobra Event to Kale Klinger and a Capacity daughter went to Pieschel Farms in SimPower
- Can't say enough good about the Cobra daughters, they get it done year after year, and look good doing it



MATERNAL SIB



MATERNAL SIB

30 DEEG MR R+ 107J #1375323 - RDD 107J - Jan 21, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
104	840	1501	4.2	5.3	93.2	141.4	2	71.2	24.6	121.08	78.43

SIRE R PLUS 5015C
R PLUS 9189G
MISS R PLUS 2214Z

DAM NCB COBRA 47Y
DEEG MS CALUA 141C
DEEG MS 83Z



LOT 31 PB SIMM - POLLED - BLACK

- Quite a bit of calving ease on both sides of the pedigree with some solid performance
- Good set of EPD's to back this guy
- 152C has expansive rib shape, perfect hoof structure and longevity built in

31 DEEG MR R+ 127J #1375345 - RDD 127J - Jan 26, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
91	798	1377	7.3	2.9	87.6	132.6	3.4	69.4	25.6	127.84	79.97

SIRE R PLUS 5015C
R PLUS 9189G
MISS R PLUS 2214Z

DAM BOUNDARY ENFORCER 114Y
DEEG MS 152C
DEEG MS 4Y

LOT 32 PB SIMM - POLLED - BLACK

- Soft and soggy with tremendous depth of flank and chest
- Strolls out easy on a big square foot and wide base
- Dam is a huge ribbed Cobra daughter that goes back to the very productive Mader Blackgold 12T



32 DEEG MR R+ 128J #1375346 - RDD 128J - Jan 27, 2021

SIRE R PLUS 5015C
R PLUS 9189G
MISS R PLUS 2214Z

DAM NCB COBRA 47Y
DEEG MS 88D
MADER P BLACKGOLD 12T

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
84	822	1396	7.5	2.6	87.1	132.4	4.7	68.9	25.3	124.57	78.51

LOT 33 PB SIMM - POLLED - BLACK

- Tons of muscle expression and proud
- Correct in his make up with extra length and rib shape
- Commissioner daughter that had a heifer sell in last year's sale to Ultra Livestock



MATERNAL SIB

33 DEEG MR R+ 135J #1375352 - RDD 135J - Jan 29, 2021

SIRE R PLUS 5015C
R PLUS 9189G
MISS R PLUS 2214Z

DAM LFE COMMISSIONER 811Z
PM NORTHERN STAR 710'17
AS MISS UPGRADE 03A

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
97	912	1458	6.4	4.4	98.1	152.3	2.1	72.3	23.2	119.92	84.26



LOT 34 7/8 SIMM - POLLED - BLACK

- Have to admire the smoothness in his lines with some dimension
- A maternal sister is the best Rambler daughter here and the dam to lot 44
- Mountain View picked up a Capacity son from Whitney 505C in 2020's edition



MATERNAL SIB

34 DEEG MR TACTIC 36J #1373639 - RDD 36J - Jan 10, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
85	788	1334	9.3	1.2	76.8	118.2	3.4	67	28.6	113.53	74.24

SIRE

WS STEPPING STONE B44
MUIRHEADS TACTIC 67D
MUIRHEADS MACY 3W

DAM

SVS CAPTAIN MORGAN 11Z
NUG WHITNEY 505C
NUG MISS 110X



LOT 35 7/8 SIMM - POLLED - BLACK

- Big time growth with 37J for just a 77 lb birthweight
- Large top, heavy haired with nice small head
- His Cobra dam sent a very good Capacity son through last year's sale to GB Farms of Lacombe

35 DEEG MR TACTIC 37J #1373640 - RDD 37J - Jan 10, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
77	754	1376	10.2	0	73.3	111.4	3.7	62.7	26	127.04	75.31

SIRE

WS STEPPING STONE B44
MUIRHEADS TACTIC 67D
MUIRHEADS MACY 3W

DAM

NCB COBRA 47Y
DEEG MS 101D
DEEG MS 100A

LOT 36 7/8 SIMM - HOMO POLLED - BLACK

- Stylish blaze faced bull from a productive line of cows
- Tactic worked well at moderating birth while still keeping performance and foot quality
- The Tactic daughters are stunning young females with udders to rival anything
- Smartypants 180F had a heifer sell through the SimPower sale in her first effort to Bar CL Farms



36 DEEG MR TACTIC 101J #1375317 - RDD 101J - Jan 21, 2021

SIRE WS STEPPING STONE B44
MUIRHEADS TACTIC 67D
MUIRHEADS MACY 3W

DAM RUST HENN RAMBLER 6003
DEEG MS SMARTYPANTS 180F
DEEG MS SMARTYPANTS 7D

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
86	717	1311	10.2	0.9	75.6	112.6	5.2	60.2	22.4	112.03	73.7

LOT 37 7/8 SIMM - HOMO POLLED - BLACK

- Last calf born here in 2021 and he keeps getting better every day, imagine if he was the same age as the older bulls how good he'd look
- Marissa 59Z would be one of the biggest bodied cows here and never has an off day
- She has sent two brothers to Mountain View and a sister to KT Ranches in Kelowna



MATERNAL SIB

37 DEEG MR TACTIC 182J #1375408 - RDD 182J - Mar 14, 2021

SIRE WS STEPPING STONE B44
MUIRHEADS TACTIC 67D
MUIRHEADS MACY 3W

DAM HART ALL IN W382
BLACKSAND MARISSA 59Z
BDV MS ABOVE PAR T32

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
92	867	1389	8.3	2.5	77.8	115.5	2.4	64.1	25.2	120.33	74.74



LOT 38 PB SIMM - POLLED - BLACK

- This long, deep bodied Equity son came in dam from Ontario in an impressive female from Destiny Simmentals
- Equity combines some of the breeds best female makers
- Destiny Convoy 61G has expansive rib shape and is feminine through her front third



38 DEEG MR EQUITY 43J #1375647 - RDD 43J - Jan 10, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
94	728	1293	7.2	4.3	74.7	101.2	5.4	57	19.6	103.81	65.7

SIRE PROFIT
VCL LKC EQUITY 608D
BF MISS CRYSTEEL TANGO

SIRE

DAM KADE'S CONVOY 23C
DESTINY CONVOY
YR LADY IN BLACK 326A



LOT 39 3/4 SIMM - POLLED - BLACK

- Heifer bull candidate with rib and hip shape
- The Grimley females here have huge volume and exquisite udders
- Grimley himself is impressive, smooth made with huge square feet



39 DEEG MR GOLD KEY 105J #1375654 - RDD 105J - Jan 21, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
76	759	1257	13.4	-0.2	74.7	112.8	7.8	61	23.6	126.08	73.88

SIRE HOOKS SHEAR FORCE 38K
WHL GOLD KEY 1619D
CMS SODA POP 417B

SIRE

DAM BROOKING GRIMLEY 7105
DEEG MS 174G
DEEG MS 80E

LOT 40 3/4 SIMM - HOMO POLLED - BLACK

- This dude is a chunk! Full of muscle and depth with a good-looking head
- Great maternal package with the females he has on the top and bottom of his pedigree
- Impressive growth numbers and even better EPD's with seven traits being in the top 15% of the breed



SIRE

40 DEEG MR BANKDRAFT 119J #1375331 - RDD 119J - Jan 23/21

LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
90	855	1449	12.4	0.8	86.7	128.4	7.1	64.5	21.1	125.77	81.07

SIRE BROOKING BANK NOTE 4040
DEEG BANKDRAFT 16F
DEEG MS 15D

DAM WLE UNO MAS X549
DEEG MS COTTON BALL 15G
ULTRA COTTON BALL 50E

LOT 41 ANGUS - POLLED - BLACK

- The lone Angus bull in the pen and has some serious calving ease
- Would be a sleep easy option in the heifer pen and has large scrotal development, big time width and smoothness
- His sire Legend carries massive width and power but smooth through his shoulder, neck and head
- Pride 30G came from Phil Birnie and was selected as we thought she would compliment well with a Simmental bull. Her future calves here will be interesting to watch



SIRE



DAM

41
LOT

DEEG MR 146J #2238375 - DEEG 146J - Feb 6/21

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
75	735	1260	-	-	-	-	-	-	-	-	-

SIRE RED RINGSTEAD KARGO 215U
RED JLL LEGEND 83G
RED JLL MISS DEAL 89C

DAM RRAR STATEMENT 8E
DTA PRIDE 30G
NRA PRIDE 112A



LOT 42 1/2 SIMM/ANGUS - POLLED - BLACK

- Really well balanced Grimley son that has lots calving ease
- Wouldn't sacrifice performance while moderating birth with this option
- Carver made beautiful females and 83G is no exception



MATERNAL GRANDSIRE

42 DEEG MR GRIMLEY 100J #1375314 - RDD 100J - Jan 21, 2021
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI	SIRE
73	789	1315	12.6	-1	77.9	118.9	7.4	54.8	15.8	122.5	79.07	

BROOKING BANK NOTE 4040
BROOKING GRIMLEY 7105
BROOKING ANNIE 4037

DAM
TKCC CARVER 65C
DEEG MS 83G
DEEG MS 82E



LOT 43 1/2 SIMM/ANGUS - HOMO POLLED - BLACK

- Low set calving ease option that is smooth made
- Goes back to the Blacksand Deva 21X cow on the bottom side
- His Merchant dam is long spined with plenty of depth and style



MATERNAL GRANDSIRE

43 DEEG MR GRIMLEY 149J #1383893 - RDD 149J - Feb 7, 2021
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI	SIRE
76	769	1305	13.8	-0.5	72	107.1	9.8	55.7	19.2	119.88	71.50	

BROOKING BANK NOTE 4040
BROOKING GRIMLEY 7105
BROOKING ANNIE 4037

DAM
RF MERCHANT 481B
DEEG MS DEVA 106G
BLACKSAND RANCH DEVA 21X

LOT 44 1/2 SIMM/ANGUS - POLLED - BLACK

- One of the most attractive bulls in the pen and carries himself the best, always catches your eye
- 804E is one of the best Ramblers to walk here with a great udder and feet
- She has a bull calf that is only a couple weeks old right now that is an absolute stud and we look forward to his future



MATERNAL GRANDSIRE

44 DEEG MR GRIMLEY 159J #1375378 - RDD 159J - Feb 12, 2021

SIRE BROOKING BANK NOTE 4040
BROOKING GRIMLEY 7105
BROOKING ANNIE 4037

DAM RUST HENN RAMBLER 6003
DEEG MS WHITNEY 804E
NUG WHITNEY 505C

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
75	858	1389	13.6	-2	74	110.3	8	58.5	21.5	111.36	74.54

LOT 45 1/2 SIMM/ANGUS - POLLED - BLACK

- Long made performance Grimley son
- I feel these Grimley's are going to make impressive herd bulls that will raise top notch calf crop that will push the scale down and have style to burn
- This Tracker daughter is one of my favourites, has some extra frame and tons of power to go with it. Udders and feet don't get much better than hers



45 DEEG MR GRIMLEY 167J #1375388 - RDD 167J - Feb 20, 2021

SIRE BROOKING BANK NOTE 4040
BROOKING GRIMLEY 7105
BROOKING ANNIE 4037

DAM MUIRHEADS TRACKER 232B
DEEG MS 81E
DEEG MS 100A

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
95	857	1441	6.7	2.3	82.3	131.7	1.9	59	17.8	113.62	74.48



LOT 46 PB SIMM - HOMO POLLED - RED

- A beautiful Distinction daughter that has wicked hair, super disposition and softness
- The cow behind her is a large framed blaze faced cow who sent a bull to Darcy Stewart last year
- The females in the bottom side of Distinction are second to none and include the RF Scream 215Z

46 DEEG MS CYPRESS 51J #1375413 - RDD 51J - Jan 13, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
90	663	-	4.3	5.3	80.6	117.5	1	59.6	19.3	104.52	70.57

SIRE ERIXON RELENTLESS 110D
DEEG DISTINCTION 22G
RUST MISS 440B

DAM R PLUS HITMAN 4194B
BLI CYPRESS 838F
BLI BLACK CYPRESS 548C



LOT 47 PB SIMM - HOMO POLLED - RED

- Big middle Landmark daughter that is hard to fault
- Her dam is big barreled with a stunning udder
- These Landmark females will be ones to watch for, as I think their production years will be good

47 DEEG MS SALLY 141J #1382350 - RDD 141J - Feb 2, 2021

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
92	651	-	7.1	3.8	85.8	128.2	3.2	68.1	25.2	-	-

SIRE WS BEEF KING W107
NUG LANDMARK 310G
MISS CAMDEN 53E

DAM WLB SALUTE 51Y 368C
WLB 368C SALLY 392F
IPU BLACK ELEGANTE 18C

LOT 48 PB SIMM - POLLED - RED

- Dark red, soft made with great hair
- Deeg Ms 30C has an extremely large and soft middle third
- She goes back to a long line of productive cows including the R Plus 6168S female that left a mark on our herd



48 DEEG MS 154J #1375370 - RDD 154J - Feb 10, 2021
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
99	743	-	1.8	6.3	95.2	137.1	0.9	72.7	25.1	112.68	80.08

SIRE WS BEEF KING W107
NUG LANDMARK 310G
MISS CAMDEN 53E

DAM KWA BIG TIME 86A
DEEG MS 30C
DEEG MS 40Z

LOT 49 PB SIMM - POLLED - BLACK

- Just a tiny 67 lb start to this R Plus 9189G daughter that will mature into a beautiful female
- The Greta cow family has been productive for us
- Some big time female makers in the pedigree here – Cobra, Absolute, Liner, Dream On



49 DEEG MS GRETA 98J #1375311 - RDD 98J - Jan 21, 2021
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
67	546	-	11.1	0.3	72.6	110	6.5	57.5	21.2	128.09	73.64



MATERNAL GRANDSIRE

SIRE R PLUS 5015C
R PLUS 9189G
MISS R PLUS 2214Z

DAM NCB COBRA 47Y
DEEG MS GRETA 67F
MUIRHEADS GRETA 67T



LOT 50 PB SIMM - HOMO POLLED - BLACK

- This is the female that's going to be hard to let go
- WHL Expectation is a sweet made cow that sent an awesome full brother to Muirhead's
- Could go on and on about the Tactic daughters as they are gorgeous in every aspect



MATERNAL SIB

50 DEEG MS EXPECTATION 120J #1375333 - RDD 120J - Jan 24/21
LOT

Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
86	744	-	10	0.2	73.3	109.8	4.7	63.7	27	130.57	79.75

SIRE
WS STEPPING STONE B44
MUIRHEADS TACTIC 67D
MUIRHEADS MACY 3W

DAM
WLE UNO MAS X549
WHL EXPECTATION 1503C
JMCB MS QUOTATIONS 203T



LOT 51 1/2 SIMM/ANGUS - POLLED - BLACK

- Its hard to sell these half blood females, but they come to the top time and time again
- Sweet in her lines, loads of body shape and unreal hair
- 23Z's first calf is still working at Dereck & Darcy Miner's at Keoma at 8 years of age and looks outstanding, she's also had a daughter sell in SimPower to Crocus Simmentals, and a son last year to Robert Farms of Cheadle



MATERNAL SIB



MATERNAL SIB

51 DEEG MS 164J #1375386 - RDD 164J - Feb 17, 2021
LOT

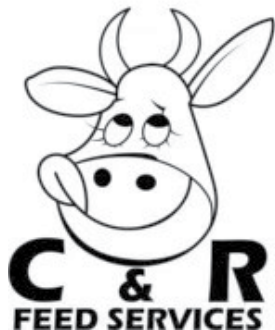
Act. BW	Adj. WW	Adj. YW	CE	BW	WW	YW	MCE	MWW	Milk	API	TI
85	694	-	9.5	0.5	68.3	102	6.5	50.3	16.2	112.97	69.77

SIRE
BROOKING BANK NOTE 4040
BROOKING GRIMLEY 7105
BROOKING ANNIE 4037

DAM
MUIRHEADS BULL 60X
DEEG MS 23Z
RDD MS BLACK 26W



THANK YOU



RETURN UNDELIVERABLE MAIL TO



BOHRSON
MARKETING SERVICES

RR4 SITE 7 BOX 28 OLDS, AB T4H 1T8

If you wish to stop receiving catalogues from
BMS, please email jodi@bohrson.com or call/text
403-519-3515 to be removed from the mailing list



RETURN POSTAGE GUARANTEED
PORT DE RETOUR GARANTI

DIRECTIONS TO DEEG SIMMENTALS

- Directions from Strathmore - North on Highway 817 to stop sign at Highway 564. Turn left and head west to RR 263, turn north first place on left.
- Directions from Calgary - Head east on Country Hills Blvd (HWY 564) to RR 263 and turn north, first place on left.



Deeg Simmentals can be
found on Google Maps.